Erosive Tooth Wear Resource with Dr. David Bartlett

Dr. O'Keefe: Today I welcome professor David Bartlett. He's a professor at the faculty of Dentistry in King's College, London, England. David is a world recognized expert in tooth wear and he's involved with an organization called the Erosive Tooth Wear Foundation and this organization has just brought out a new resource, a website, and David is going to talk to us about it. David what is this new resource that you want to tell us about?

Dr. Bartlett: Hello John. Thank you very much for the opportunity to talk to you today. What we're going to talk about is a new thing for us, which is the erosive tooth wear foundation, which is a website designed for public patients, dentists and dental healthcare professionals. It's an easy resource for them to find out all about what the condition is.

Dr. O'Keefe: So why should I consider using this as part of my communication armamentarium for my patients here in Canada or any other country.

Dr. Bartlett: Thank you, John. Well it's designed for the patients and the dentist. So you'll see in your office patients sometimes with the rows of teeth wear, and you have the examination. You tell them what they'll forget as soon as that leave the surgery. They can then dial into the website, find out about it for themselves as the, as the website is designed for the patients and the dentist as well. But for you as a dentist, what you can do is look at videos to help you understand how to record it and then as a continuing education, which you can also resource to help you understand how to measure tooth wear, but also to understand more about it.

Dr. O'Keefe: What I'd like to know how I can use it. And I think you're going to walk us through that website a little.

Dr. Bartlett: Thank you John, it's a great opportunity to show the website, and for us to share some of the simple things that we can use um, and I'm going to share it now.

Dr. O'Keefe: Thank John. It's erosive tooth wear .com. Easy to remember. Easy for the patients to remember. We're split into two: erosive tooth wear and you which is for your patients. And then for healthcare professionals, dentists, therapists, hygienists. So, if we look briefly at the patient, they can dial in and the first thing that they see, 30 percent of people have tooth enamel lost due to tooth erosion. And then if they want to read about it as you scroll through it, they can understand more what affects them and go into more and more detail as they want to. We've got some infographics just to label it right out there so they can understand. So, if we then go back to the dentist, I'm just going to go to a back, and then into the dental healthcare professional. Then you can look at more information, as much depth as you want-this goes further. There's some clinical photos of how it looks. A little bit about the epidemiology. And right at the end

as we scroll down, there are two e-learning modules, one on the epidemiology, one on the erosive tooth wear examination [inaudible], we don't record it in practice. And at the bottom we've got our funders who are GSK, P and G and Unilever. So, it's a simple website. We've had some great help from a medical-writers. It's all been professionally delivered and it's there for you and your patients as a resource for them to understand how it affects them.

Dr. O'Keefe: And David, just a, you've got two modules, uh, they're present, education modules. Do you see yourself adding to that in time?

Dr. Bartlett: We've got another one on the go and it's unique. It's going to be on the management and it's more aimed at dentists and the idea is to have an avatar, which we're working at, to actually walk the dentist through some of the choices as to when to restore, and when not restore. It doesn't tell them how to restore, it's more about the concepts of why and when you intervene.

Dr. O'Keefe: Well, I look forward to bringing this to the attention of our viewers and readers. And uh, and I'm sure he'd be very happy to hear from dentists and other health professionals in Canada and other countries around the world.

Dr. Bartlett: And one thing we're working towards, one of your, my colleagues to the prosthodontist in Quebec has offered to translate it into French. So, when the, when the money comes through from our funders, that's one of the things we're going to do.

Dr. O'Keefe: That's fantastic. Lovely to see that Trans-Atlantic, um, collaboration. That's the way forward.

Dr. Bartlett: Perfect. It's what we want to see.

Dr. O'Keefe: Professor David Bartlett. Thank you ever so much for bringing this beautiful resource to our attention.

Dr. Bartlett: John, my please and it's great to talk to you.